



## Press Release Template

### **THE TOWN OF BRYSON CITY ASKS RESIDENTS TO SIGN-UP TO RECEIVE LOCAL ALERTS**

*Bryson City Residents Can Now Receive Real Time Public Safety Messages Through Nixle*

The Town of Bryson City has partnered with Nixle to implement its Community Notification System to alert residents in real-time for localized emergency situations and relevant community advisories.

As a resident, there are several simple ways to register:

1. Text BRYSONWATER to 888777 from your mobile phone
2. Go to [www.brysoncitync.gov](http://www.brysoncitync.gov) and sign up via the Nixle link.

As a business:

1. Text BRYSONH20 TO 888777 from your mobile phone.
2. Go to [www.brysoncitync.gov](http://www.brysoncitync.gov) and sign up via the Nixle link.

Once registered, residents will receive a confirmation text to their mobile device. Residents may also customize their alert settings by going to [www.nixle.com](http://www.nixle.com) and creating a User Profile.

The service is secure, reliable and easy to use for our organization.

All Alerts will be targeted geographically, allowing residents to receive localized, relevant alerts from the Town of Bryson City. Nixle Alerts can be sent via Text, Email, Voice, Web, Social Media, and the Nixle Mobile App in an instant. Nixle is partnered with NLETS for unmatched data security, as well as the National Center for Missing and Exploited Children, the National Blue Alert Network, and Google for unmatched reach and two-way information exchange.

We are very excited to have you experience it for yourself.

#### About Nixle

Founded in 2009, Nixle provides a mass communications hub built exclusively for government to provide secure, reliable, and relevant information to residents in real-time. Today, over 7,200 Agencies around the United States rely on Nixle for Community Engagement and Emergency Communications. Nixle's exclusive partnerships with NLETS, Google and the National Center for Missing and Exploited Children allows local police departments nationwide to send immediate alerts and advisories. For more information, visit [www.nixle.com](http://www.nixle.com).

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